



Lake Agassiz Regional Library
 118 5th St. S., P.O. Box 900
 Moorhead, MN 56561-0900
 218.233.3757
 800.247.0449 (within the LARL region)
 www.larl.org

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 Moorhead, MN



Lake Agassiz Regional Library
Book Notes

Spring 2011

LARL Staff Changes

Anne Fredine Named Assistant Regional Library Director

As of April 1, Anne Fredine is being promoted to a new position within LARL, that of Assistant Regional Library Director. This position was approved by the Full Board at their March 17 meeting, after several months of discussion by both the Personnel and Executive Boards. Anne has worked 25 years for LARL, the first 18 years as Moorhead Library Director, and the past 7 years as Moorhead Hub Supervisor.



Anne Fredine

At the same time, Liz Lynch, currently Moorhead Public Services Supervisor/Youth Services Co-Coordinator/Electronic Resources Librarian, will become Acting Moorhead Hub Supervisor. Liz was hired in 2001 as Electronic Resources Librarian/Staff Development Officer responsible for website development and database licensing. In the Fall of 2005 Liz moved from the Regional Office to the Moorhead Library and has supervised not only public and youth services, but also LARL's participation in the MN Certification Program for Library Employees, participation in AskMN (24/7 virtual reference service), expanded programming, circulation and database use.

Some transition time is anticipated as Anne moves to the Regional Office and shifts Moorhead Hub responsibilities to Liz.



Liz Lynch

On more than one occasion, Anne has filled in as Interim Regional Library Director. In her new position, Anne will assist the Director by assuming broad responsibility for oversight of the Hubs, in coordination with Regional Office departmental administrative functions; she will participate in the establishment of long-term development plans and act on behalf of the Library Director during absences. Anne brings a broad range of skills to the position which will strengthen and support the development of the region as a whole.

***Upcoming Events**

April

12-14: Minnesota Crime Wave
 20-21: Life's Your Legacy...LIVE IT!
 with Renee Rongen
 20-21: Comics with Blake Hoena

May

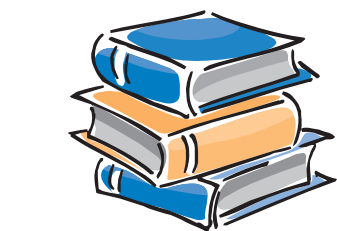
2-8: Children's Book Week
 2-18: *Pomme de Terre*
 with author Candace Simar
 20-21: *The Not So Big Life*
 with architect Sarah Susanka
 31-June 4: *Down on the Farm*
 with Eric Bergeson

June

6-10: Z Puppets Rosenschnoz
 11: Christine Rosholt Jazz
 13-17: Sean Emery Circus Arts
 20-25: Flutist Julie Johnson
 and the No-Account Band

*Visit www.larl.org for more event information!

Summer Reading 2011!



National Library Week

April 10-16, 2011

To be added or removed from the mailing list, please call 218.233.3757, ext. 120 or send an e-mail with your name & address to lakeagassiz@larl.org. If you'd like to receive *Book Notes* via email, visit www.larl.org to sign-up!

<p>Ada Library 107 East 4th Ave. Ada, MN 56510 218.784.4480 ada@larl.org</p>	<p>Detroit Lakes Library 1000 Washington Ave. Detroit Lakes, MN 56501 218.847.2168 detroit@larl.org</p>	<p>Moorhead Library 118 5th St. S. Moorhead, MN 56560 218.233.7594 moorhead@larl.org</p>	<p>Lake Park LINK Site Professional Building 1005 1st St 218.238.5119 lakepark@larl.org</p>	<p>LARL Board Members</p> <p>Becker County Paul Bursik, Treasurer Susan Hovdenes Barry Nelson, President Donna Sauvageau</p> <p>Breckenridge Evelyn Fox</p> <p>Clay County Howard Hansen Wayne Ingersoll Terry! Neumann</p> <p>Clearwater County John Chevalier</p> <p>Crookston Frank Lindgren</p> <p>Detroit Lakes Rhoda Hooper</p> <p>Mahnomen James Kochmann</p> <p>Mahnomen County David Geray</p> <p>Moorhead JoAnne Knutson Mary Mehnikomer Betsy Vinz Diane Wray Williams Lauri Winterfeldt</p> <p>Norman County LeeAnn Hall</p> <p>Polk County Craig Bunnis Terri Eidenschink Ilane Rue</p> <p>Wilkin County Robert Perry, Vice-President</p>
<p>Bagley Library 21 North Main Bagley, MN 56621 218.694.6201 bagley@larl.org</p>	<p>Fertile Library 101 South Mill Street Fertile, MN 56540 218.945.6137 fertile@larl.org</p>	<p>Cormorant LINK Site Community Center 10929 County Hwy 5 218.439.3072 cormorant@larl.org</p>	<p>Rothsay LINK Site PARTNERS Building 203 First Ave. SW 218.867.2637 rothsay@larl.org</p>	
<p>Barnesville Library 104 North Front Street Barnesville, MN 56514 218.354.2301 barnesville@larl.org</p>	<p>Fosston Library 403 Foss Ave. N. Fosston, MN 56542 218.435.1320 fosston@larl.org</p>	<p>Frazeo LINK Site Former FHS Admin. Building 304 N. Lake Street 218.334.2143 frazeo@larl.org</p>	<p>Shelly LINK Site Community & Senior Center 106 McKinley Ave. 218.886.7056 shelly@larl.org</p>	
<p>Breckenridge Library 205 North 7th Street Breckenridge, MN 56520 218.643.2113 breckenridge@larl.org</p>	<p>Hawley Library 422 Hartford Street Hawley, MN 56549 218.483.4549 hawley@larl.org</p>	<p>Gonvick LINK Site Community Center 170 Main St. 218.487.6220 gonvick@larl.org</p>	<p>Twin Valley LINK Site Valley Pines Senior Center 400 Lincoln Ave. NW 218.596.8800 twinvalley@larl.org</p>	
<p>Climax Library 104 West Broadway Climax, MN 56523 218.857.2455 climax@larl.org</p>	<p>Mahnomen Library 203 South Main Mahnomen, MN 56557 218.935.2843 mahnomen@larl.org</p>	<p>Halstad LINK Site Rescue Squad Building 441 Highway 75 S. 218.456.2132 halstad@larl.org</p>	<p>Ulen LINK Site Senior Citizens Center 13 First Street NW 218.596.8800 ulen@larl.org</p>	
<p>Crookston Library 110 North Ash Crookston, MN 56716 218.281.4522 crookston@larl.org</p>	<p>McIntosh Library 115 Broadway NW McIntosh, MN 56556 218.563.4555 mcintosh@larl.org</p>	<p>Hendrum LINK Site Professional Building 308 Main St. E. 218.861.6028 hendrum@larl.org</p>	<p>Administrative Offices 118 5th St. S. Moorhead, MN 56560 218.233.3757 lakeagassiz@larl.org</p>	

From the Director: In the last 5 years (2005-2010)...



***Materials** circulation within Lake Agassiz Regional Library (LARL) has grown from 805,340 to 1,108,832 items checked out annually – a 38% increase.

***Reference** service (providing assistance to customers and answering their questions) has moved from predominantly walk-in and call-in, to including 24/7 access through chat and email.

***Books** that we love are still available but growing in popularity are books in eBook format.

For those who prefer to listen, the format is changing from books-on-CD to downloadable audiobooks.

***People** visiting LARL branches and LINK Sites increased 23% - from 669,448 to 826,332.

***Self-service** options are available to customers – from requesting and renewing items remotely to managing your library account and selecting eNewsletter preferences.

***LARL website** – www.larl.org – has been enhanced with more information including a calendar of local and region-wide events – with the option to receive an email reminder of upcoming programs.

***Minnesota's regional libraries** became a new focal point for arts, history and cultural programming through Legacy funds. This allowed LARL (in the last 18 months) to offer 44 programs with 196 performances. 15,221 people attended at one of our 23 locations, in schools, at senior centers, county fairs, or other community locations in LARL's 7-county region.

Thank you for your continued support as together we strive to achieve LARL's Vision: 'Explore the riches of the universe right here at home.'

Kathy Fredette

Regional Library Director

2010 By The Numbers!

- Facilities* operated:
13 branches, 10 LINK Sites, 1 regional office

- Population served: 138,089

- Registered borrowers: 62,292

- Registrations as % of population: 45%

- Budget: \$3.3 million

- Expenditures per capita: \$23

- Staff: 93 (51 FTEs)

- Volunteer Hours: 9,693

- Materials budget: \$413,061

- Materials budget per capita: \$2.99

*Facilities are owned and maintained by the communities in which they're located.

- Circulation of materials: 1,108,832

- Circulation per capita: 8

- Number of children's programs: 1,632
Children's program attendance: 44,769

- Number of teen programs: 114
Teen program attendance: 2,673

- Number of adult programs: 817
Adult program attendance: 8,259

- Total program attendance: 55,701

- Reference Questions: 59,761

- Computer Use: 189,826

- Library Visits: 826,332

Materials: 263,380 items in all formats (books, DVDs, etc.)

Customer holds placed on LARL materials: 218,416

*This does not include the 159,259 items owned by Northwest Regional Library (NWRL) and available to LARL customers through the shared catalog.

Lake Agassiz Digital Library

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Enjoy popular titles from the comfort of home!

Lake Agassiz Regional Library is proud to offer you best-selling and classic audiobooks and eBooks, available 24/7 from the library's website, <http://digital.larl.org>.

You can browse the collection, check out with your library card, and download to PC, Mac®, and many mobile devices. To get started, you will need to install free software. For audiobooks: OverDrive® Media Console™. To read eBooks, you'll need Adobe® Digital Editions.

Titles can be enjoyed immediately or transferred to a variety of devices, including iPod®, Sony® Reader™, and many others. Some audio titles can also be burned to CD to listen on-the-go. Titles will automatically expire at the end of the lending period. There are no late fees!

With hundreds of popular fiction and nonfiction titles to

choose from, the new collection is guaranteed to have something for everyone.

This new service, powered by OverDrive, is free with your LARL library card. To get started downloading audiobooks, and eBooks, visit <http://digital.larl.org>.

"Our customers are asking for this service - there have been many inquiries in the last few weeks and months," shared Helen Goodin, LARL Collection Development Librarian.

April 18 is the intended release date for this service to be available to the public.

Visit us at <http://digital.larl.org> for an extensive list of compatible eReader devices and browse, checkout, download and get reading today!



Ada, Hawley and Fosston Libraries Remodeled in 2010!

* The City of Hawley almost completely reworked the existing library space – new carpet, ceiling, roof insulation, lighting, doors, repainting of interior, and removing non-functional fixtures. LARL partnered on the project and reupholstered chairs, replaced the public service desk, added self-service checkout, new computer workstations, tables and chairs, lounge chairs, a booth with table, and more slat-wall panels for display. The decor and new lighting make for a very welcoming environment!

* In Ada, the library renovation was less extensive - and there are a few remaining items to be completed - but the project, done in conjunction with the City of Ada, involved a fresh coat of paint, cleaned carpet, some additional electrical, considerable rearrangement of furnishings, and shortening shelving to a uniform 66" height. LARL contributed a new public service desk, new computer workstations and lounge chairs, self-service checkout, a new children's Duplo table, reupholstered existing chairs, and added additional slatwall shelving units. A local Eagle Scout also provided a landscaping facelift at the Dekko Community Center and Ada Library.

* The Fosston Library re-carpeting project also involved modifications to the public service desk, the addition of a catalog computer, slatwall display units, more comfortable seating, and relocation of the two self-checkout units.

2010: Progress and Achievement of Strategic Plan Strategies

Great Facilities

- Ada, Fosston and Hawley branch libraries were remodeled.
- All LARL branch libraries visited and evaluated to develop Service Zones-a blueprint for what each library facility offers customers and determine maintenance expectations of staff and city entities.
- Breckenridge Library received all new windows which improved the overall appearance and energy efficiency of the building.
- Moorhead completed their remodel by adding new carpet tiles which echo the paint colors from their 2009 remodel.

Snapshots of 2010 Legacy Programs



*Minneapolis
Guitar Quartet*

*Storyteller Lise
Lunge-Larsen*

*Genealogist
Rick Crume*

*Author and Musician
Douglas Wood*

Excellent Customer Service

- Revised Library Associate II job description to reflect customer service standards.
- LARL partnered with Xcel Energy to circulate Power Meters which help customers identify how much energy they're using and how to identify energy drain in the home.
- Eight LARL branch library collections were weeded and as a result, circulation of materials increased!
- Four new LINK Site collections were rolled out in Cormorant, Gonvick, Shelly and Twin Valley. LINK Site rotations are scheduled three to four times a year, giving the Sites a new collection every few months.
- Fertile Library added a flat-screen TV and offered weekly movie and popcorn programs for kids and adults.
- Gonvick LINK Site made a float for their community's Rodeo parade promoting the Summer Reading Program for children.
- International Pay It Forward Spokesperson and Fertile native Renee Rongen provided customer service training for all LARL staff at All Staff Day.

Welcome to new LARL Board Members!

Terri Eidenschink, Polk County

David Geray, Mahnommen County Commissioner

Howard Hansen, Clay County

Jo Knutson, City of Moorhead

Terry Neumann, Clay County

Lauri Winterfeldt, City of Moorhead

Maximize Existing Technology; Add New Technology As Needed

- Self-checkout stations were added in Ada and Hawley.
- Bagley and Mahnomen received an additional public computer through a Bill and Melinda Gates Foundation Grant.
- Several library locations received bandwidth upgrades and seven locations received new networking equipment.
- A new phone system was installed in the Regional Office and in the three hub libraries: Crookston, Detroit Lakes and Moorhead.
- VIP (assistive technology) computer stations in all branches were updated with specialized software and hardware to help customers needing visual/audio assistance.
- Book/DVD/CD cover art was added to the web catalog to enhance the customer browsing experience.
- New computers were added as part of LARL's five year technology replacement plan.

Snapshots of 2010 Legacy Programs



Storyteller and Dancer Karla Nweje *Nirmala Rajasekar, veena player and vocalist* *Dr. Dawn Duncan as Clara Dillon Darrow: Pioneer Woman* *Minnesota Author William Durbin* *Author and Journalist Cathy Wurzer*

Employ Effective, Creative and Dynamic Marketing

- The enhanced LARL website was officially launched and postcards, bookmarks, banner pens, bumper stickers were distributed to raise awareness of the website.
- Three Authors in Communities Grants from the Minnesota Humanities Center brought Cathy Wurzer, Ray Gonzalez and Gerald Vizenor to the region.
- LARL subscribed to Constant Contact eNewsletter to keep in touch with customers. The first 100 customers to sign-up for the eNewsletter received a LARL travel coffee mug.
- The first draft of the LARL Marketing Plan was developed to help plan and meet marketing goals and better identify the communities we serve.
- A LARL Facebook page was launched as a way to further communicate with customers.
- A LARL Powerpoint was developed and shared at Open Houses in honor of the Minnesota Legislators representing LARL districts demonstrating the value of library services and the stewardship of state funding dollars.
- The Public Information office advertised and promoted 44 Legacy programs held at all 23 sites as well as at senior centers, schools, historic sites and community centers.