

Moorhead Public Library
Board Meeting
March 14, 2017

Present: Chizuko Shastri, Megan Krueger, Kristi Carlson, Betsy Vinz, Andrew Brammer, Wayne Ingersoll, Linda Anderson, and Mari Dailey.

Absent: Joanne Molstre

There were enough Board members present to have a quorum. Chizuko Shastri, President, conducted the meeting.

Approval of the Agenda

The agenda was approved as written.

Approval of the June 14, 2016 Minutes

The minutes were reviewed and approved with the change that JoAnne was not present.

Public Comment

No public comment.

New member

Introductions and swearing in of new board member, Linda Anderson

LARL Report

No updates since the last meeting. The next LARL meeting is March 23, 2017.

Director's Report

The new DVD policy has been in effect for about a month and it's going well. The signage is working well, only a few people have left without their discs.

The web site has been updated and includes more individualized branch pages. .

In April the mobile app, LARL mobile, will launch. Board members are encouraged to download and email Megan if we notice any issues.

E-books are now listed on the regular catalog, users don't need to use Overdrive media to find available eBook titles. .

MN Department of Education mentioned LARL on its blog regarding success with the 1,000 Books Before Kindergarten program.

Bus trip in April is full, there is a waiting list.

National Library Week is April 9-15. Customer appreciation day is going to be April 14. Board members are encouraged to volunteer. We will be having pop up libraries. The Evergreen software allows the library to bring a laptop and items, to encourage new library patrons. Any ideas for locations can be suggested to Megan.

Betsy was wondering if the books that are left over after the book sale are given to the little libraries. Megan says that they do give books to various charities.

Quote for the new service desk was \$26,000. Still looking at different options, including removing some of the features from the current bid. The bid was from Christianson's office furniture, no bid from Hannaher's yet. Megan has spoken to other libraries to find out what they have done when they upgraded. Ordering from Demco, which sells library furniture, would be a piece of furniture that is not modular and configurable. It was suggested to ask Youth Works, the tech school and a high school if they could work on something for a project.

Book sale at the end of the month, board members can volunteer.

LARL Marketing

There is a limited budget, and marketing items need to be prioritized. Items that have an associated cost have a higher priority and may get an ad purchased. We do have billboards occasionally. The best advertising is by word of mouth. There is a library staff member who does Facebook posts and creates the posters for events. It has been noticed that there have been more frequent Facebook posts.

Attendance at adult events is up and youth attendance is down. The Peace Corps event was well attended. It was suggested that some of the programming could also be brought to other places, such as retirement

homes. We could also possibly use legacy funds to provide transportation to the library for those who cannot drive.

Other business

Thanks to all who donated non-perishable food items for the Food for Fines campaign.

Survey for events was discussed last meeting, Megan says that the last survey was done three years ago and they will another scheduled in the near future.

It was suggested we do more to promote the displays that the staff put together, such as items related to holidays.

The window cling with the library hours was removed, but the new one cannot be put back on the window until the weather is warm enough for it to stick properly.

Looking for a volunteer to wear the Booker the Owl costume on April 22, from 10-4, at the Moorhead Center Mall.

The next Board meeting was scheduled for April 11, 2017 at 5:30 p.m.

The meeting was adjourned at 6:20 p.m.

Submitted by,
Kristi Carlson