



Moorhead Library

. . . Library Service at Its Best

BOARD OF TRUSTEES

Regular Meeting, April 10th, 2018

Library Meeting Room (lower level), 5:30 p.m.

Agenda

1. Open Meeting
2. Approve Agenda
3. Approve minutes from March 2018 Meeting
4. Public Comment
5. Director's Report
6. 2018 Endowment Funds
7. Friends of the Moorhead Library Liaison Invitation
8. Other Business
9. Next Meeting: May 8th, 2018

Moorhead Public Library
Board Meeting
March 13, 2018

Present: Chizuko Shastri, Kristi Carlson, Robert Anderson, Mari Dailey, Jessica Carter, Andrew Brammer, Wayne Ingersoll, Megan Krueger

Absent: Linda Anderson

There were enough Board members present to have a quorum. Chizuko Shastri, President, conducted the meeting.

Approval of the Agenda

The agenda was approved as written.

Approval of the February 2018 Minutes

The minutes were approved.

Public Comment

No public comment

Director's Report

NDSU service learning architect students offered to provide a design for the library. They spoke to Cassey about the children's area.

Library staff wasn't able to go to legislative day at the capitol, but participated online. The most important item discussed was funding. Board members were encouraged to contact legislators. It was discussed and decided that Megan can draft a letter and it can be sent under the chairperson's signature.

The building issues are up to the city at this point. It is not the highest item on the city's list, as funding is being requested.

Fewer items are being found in the restroom. Staff have been routinely checking the restrooms, which may have helped. The signs haven't been posted yet.

Print circulation has been declining and digital has been increasing but not at a large rate.

Megan attends the Friends of the Library meetings. It is also open for any other board members, JoAnne used to attend and report to our board.

Linda Sand was appointed for Ward 3, she will be replacing JoAnne.

Other business

Andrew says that his family has been using the library frequently and it has been beneficial for his elementary age child. Megan encouraged him, and others to participate in the summer library experience and read to the therapy dogs. The read and return section is also exciting for young readers, to get their own copy of a favorite book.

Linda Anderson is going to dress up as the Booker mascot at two upcoming events.

The next Board meeting is scheduled for April 10, 2018 at 5:30 p.m.

The meeting was adjourned at 5:50 p.m.

Submitted by,
Kristi Carlson

Moorhead Library Board
Board of Trustees, Regular Meeting
April 10th, 2018

Director's Report

Programs and Services

LARL Mobile: There are now over 5,000 active users of LARL's mobile app.

Book Blizzard: Participation in this year's Book Blizzard increased by 230 percent over last year's participation in the Hot Reads for Cold Nights Adult Winter Reading Program. In addition, the number of logs turned in by participants more than doubled. We plan to incorporate events and better incentives for next year's program in order to encourage even greater participation.

Book Bracket Bonanza: For the second year in a row, Moorhead Library staff are hosting a Book Bracket Bonanza. Run by Nicole Boewood and Leigh Cameron, this program is a March Madness bracket with 64 book titles competing for favor in the community. Participants fill out and turn in a bracket showing how they think each title will progress through the matchups. In April, after all rounds of voting are complete, one title will have progressed through each matchup and become the winner. This title will then be a selection for one of our book clubs in the fall. Nicole and Leigh then compare the winning title to the brackets and give out prizes based on who correctly guessed the most matchups. Participation in this program is higher than last year.

Better Business Bureau Events: Twenty people attended the first event in this two-part series, Secure Your Identity. Reception of this program was favorable, with many participants looking forward to the next event.

Binge Bags: Beginning in April, we will begin offering Binge Bags to parents and caregivers attending Baby Bounce. These bags will include 3-4 materials of the same genre. A Sci-Fi bag, for example, might include two books and a DVD from the Sci-Fi genre. We have noticed that while children at these events tend to check out materials during each visit, parents and caregivers who attend this program rarely find time to browse the library's collection for their own materials. By making materials easily and quickly accessible by attendees, we hope to encourage more usage of the collection by this group.

MN Writes, MN Reads: LARL now provides access to a resource called MN Writes, MN Reads. This new online service is comprised of three separate products that ultimately work together.

1. Create: The first product, Pressbooks, is an online platform for creating eBooks. This online platform will appeal to individuals or groups writing novels, memoirs, books of poetry, cookbooks, family histories, etc.
2. Share: The second product, SELF-e, gives Minnesotans an opportunity to share their independently written eBooks with others.
3. Read: The third product, BiblioBoard, contains a collection of these independently published eBooks.

This resource is available to Minnesota residents here: <http://www.mnwritesmnreads.org/>.

Upcoming Events

Better Business Bureau Events: The second event in this two-part series, Avoiding Scams, will take place Wednesday, April 25th at 6:30.

Earth Day Programming: The library will host the annual Waste Transformation Art Exhibit April 23rd – 28th. A reception for the exhibit will be held at 5:00pm April 24th, with a special recycling themed storytime to follow at 6:30. Programming will also include two crafting events using recycled materials, one on the 11th and one on the 18th, both at 5:00pm.

Classy and Trashy Book Club Author Visit: The Classy and Trashy Book Club will include a virtual visit from Amy Stewart, author of this month's book, *Girl Waits with Gun*.

1,000 Books Before Kindergarten Celebration: LARL is hosting celebrations region-wide in April for families who are participating in and who have completed the 1,000 Books Before Kindergarten Program. Musicians Siana and Dallas will visit libraries across the region to perform interactive music and storytelling for young children and their families, featuring Congolese guitar music. Booker will make a special appearance at the event in Moorhead. There are currently 235 Moorhead families participating in this program. Six children have finished their 1,000 book goal.

See event brochures or www.larl.org for full listing of events.

Advocacy, Outreach and Fundraising

I Love My Library Fundraiser: LARL locations will host an I Love My Library Campaign during the month of May in order to raise funds for the library's materials budget. During this campaign, customers can donate to the collection budget in any amount, but are encouraged to donate a minimum of \$10. Those who donate the minimum \$10 will receive an I Love My Library tote bag. Promotional materials for the campaign will demonstrate the financial savings customers benefit from by using the library.

Building Issues

Bell Bank will sponsor flowers in front of the building again this year.

Staff noticed a roof leak in the same location we found a leak one year ago. Tecta Roofing repaired the leak last year and again this year. This year, they believe there may be a larger issue and recommend an inspection once the snow melts. I will work with Steve Moore to schedule this as soon as we can.

Steve Moore is working with a company called AMERESCO to conduct an energy audit of city buildings. An initial meeting and site visits were set for the first week of April, but cancelled due to the weather. Dates for rescheduled meetings and site visits are pending.

The Friends of the Moorhead Library

The Friends of the Moorhead Library will host their Spring Book Sale May 11th and 12th.

2018 Moorhead Library FM Area Endowment Fund Discussion

The Moorhead Library has an endowment Fund with the FM Area Foundation. Each year the Moorhead Public Library receives a distribution check from this fund. This board must decide to spend these funds or to reinvest.

The 2018 distribution check will be for \$130.00. It might be worth discussing active solicitation for donations toward this fund so that the distribution check we receive each year will be larger. While a check for \$130.00 will not go very far to support programs and services, greater investments in this fund might help to provide ongoing support for the library's collection, or funding for other projects. Ideas are welcome.

Because the distribution check will not be of a substantial amount, I recommend that the board vote to reinvest these funds.

Friends of the Moorhead Library Liaison Invitation Discussion

The Friends of the Moorhead Library include in their bylaws a clause stipulating that a liaison from the Moorhead Library Board will be invited to attend all meetings. This is an informal, non-voting position. The Friends of the Moorhead Library typically meet 4-6 times per year. Meetings are currently set on an as-needed basis.

This board is invited to select a volunteer liaison to attend Friends of the Moorhead Library meetings.