

Moorhead Library Board  
Board of Trustees, Regular Meeting  
March 10, 2015  
**Director's Report**

### **Materials and Services**

- All LARL locations participated in Food for Fines during the month of January. The Moorhead Library collected 833 non-perishable food items and donated them to the Dorothy Day Food Pantry.
- In 2015, LARL will highlight a database or group of databases each month. The featured database(s) are highlighted on [www.larl.org](http://www.larl.org). The schedule is as follows:
  - January - *New year, new you!* -Health databases
  - February *Romance languages* - Pronunciator/Language Databases
  - March - *Headlines* -Newspaper databases
  - April - *Interlibrary Loan* - MNlink and Worldcat
  - May - *Get your car road trip ready!* Chilton
  - June - *Kids ebooks*- Tumblebooks, Overdrive eReading room
  - July - *eMagazines* - Zinio
  - August - *Back to school!* LearningExpress
  - September - *Back to School for kids!* Britannica/Infobits/Searchasaurus
  - October - *Scholarly databases* - Academic Search Premier, MasterFile
  - November - *Veteran's Day* Ancestry.com and other Genealogical databases with war records, draft cards, etc.
  - December - *Holiday vacation* - Adult digital materials: Overdrive and One Click

### **Library Activity**

- Visits are up! While annual visits were down in 2014, our statistics are up again now that our weekday hours have been reinstated.
- Circulation statistics are down, but not as much as they used to be. Staff will work hard in 2015 toward the goal of increasing circulation of materials. Efforts will include increasing display of materials and greater efforts in reader's advisory.

### **Upcoming Programs and Events**

- Maud Hart Gala
- Hot Reads for Cold Nights continues through the end of March. Hot Reads for Cold Nights is an adult winter reading program. Customers simply turn in a paper or electronic entry form listing the titles of four books they have listened to or read. Their names are then entered into a drawing for weekly prizes. The online entry form can be found at <http://larl.org/hot-reads/>.

- The Moorhead Public Library will participate in KidFest, which will take place at the Moorhead Center Mall Saturday, March 11<sup>th</sup>. The library's participation will be in the form of providing a musical act, Will Hale. The cost of the program will be covered by Legacy funds.
- National Library Week is April 12<sup>th</sup> – 18<sup>th</sup>. In celebration, the Moorhead Library will host Don B, a comedy unicycle and juggling act for youth. This program will be paid for with Legacy funds and will take place Wednesday, April 15<sup>th</sup> at 10:30am.
- The Moorhead Public Library is currently working with the Rourke Art Gallery and Jacinta Macheel, and independent art contractor, to create an art exhibit program at the library. More details will be available shortly.
- See brochure for additional events.

### **Friends of the Moorhead Library**

- The Friends of the Moorhead Library will hold their Spring Book Sale Friday, March 27<sup>th</sup> and Saturday, March 28<sup>th</sup>.

### **Building Issues**

- An Otto Bremer Foundation representative conducted a site visit at the Moorhead Library on February 20<sup>th</sup> regarding the recent grant application to remodel the meeting rooms. Grant applicants will be notified by May 7<sup>th</sup> regarding the foundation's decision. I plan to seek additional funding for the project in order to enhance my current application.
- The Moorhead Library's digital sign should be up and running by the end of March.

### **Other**

- Liz Lynch and I presented at the Moorhead City Council's Committee of the Whole meeting on February 17<sup>th</sup>. The presentation was very positive and the City Manager plan to invite us back each year in order to provide updates on the Moorhead Library and the region as a whole.