

Moorhead Public Library  
Board Meeting  
March 12, 2019

Present: Chizuko Shastri, Kristi Carlson, Wayne Ingersoll, Megan Krueger, Linda Sand, Linda Anderson, Shelly Carlson, Emily Schwartz, Andrew Brammer

Absent: Robert Anderson

There were enough Board members present to have a quorum. Andrew Brammer, President, conducted the meeting.

### **Approval of the Agenda**

The agenda was approved

### **Approval of the February 2019 Minutes**

The minutes were approved with the correction that Linda Anderson is Vice President, not President.

### **Public comment**

There was a question whether the public library is in collaboration with the public-school libraries, Megan says they sometimes do things in the public schools, but it is after school hours.  
Web page comment - looking at the new books listed, it difficult to click thru it - would be better if there was a scrolling button or a page number so the user could easily return to where they were before selecting an item from the list.

### **New Board Member Introduction**

Postponed, as the new member was not present

### **LARL Report**

Rolled into the agenda

### **Moorhead City Council updates**

Shelly Carlson reports that there was no topics at the City Council meeting directly related to the library  
We did view the City of Moorhead website, Council agenda, which showed flooding info and scheduled road construction

Moorhead sold land in north Moorhead at 2604 8th Ave N, 75% of those funds will go towards red line funds, which the library may benefit from

River Oaks Point is a possible location for a dog park

June 12, the Longest Table event in Dilworth, maybe a good opportunity to have the library involved

### **Longspur Prairie Fund Project**

The project has been changed and no longer includes the library space

### **Role of Board in Supporting Library Operations**

Volunteer opportunities during larger events or story time or help out Jenny who coordinates the events. Board members can show up at the Center Ave open house and promote the need for a new library at public forums. It was proposed that the staff could answer a survey of what they deal with on a

daily, weekly, or monthly basis that they could use help with. Emily volunteered to assist with the survey.

Friends of the Library help fundraise and raise awareness for the library. Their book sales are the biggest events. They also host the murder mystery. Board members are encouraged to volunteer at any of their events.

### **LARL strategic plan**

Every 3-5 years LARL makes a strategic plan. They hold a community meeting to get public input. They take the information and assess depending on the frequency of the comments and whether they affect just the local branch or the entire region. Items are also broken down into separate categories: customer service, comfort and safety, and connection.

The plan is developed by the coordinating team, Megan and two others from LARL branches are members.

Red items are accomplished or are being implemented.

Linda Sand suggested that these are items that we, from the board, can be helping with.

Chizuko suggested the library have cards with some of the needs itemized, so we have something to hand to potential donors.

The library does not have someone on staff as a grant writer.

Megan is unsure if they have any fundraising on social media.

Moorhead Library would not qualify for giving hearts day, but the Friends of the library might.

It would be nice to have written goals and timeline that we could be working towards.

The library's highest priority is keeping up with facility issues and making sure people feel comfortable to come here.

Social media could assist with the perception of the library environment

More outreach needed, the town is growing. Link sites in smaller towns was an idea, or could do a smaller library in south Moorhead or possibly Dilworth

In demographic polls, it shows most of the library card holders live near the library

Pop up libraries would be a good idea, but needs to be at events where there would be interest

Maybe during summer parks kids programs

There are currently no specific programs towards homeless youth or restorative justice

### **2019 Library Legislative Day Report**

Megan and Linda A. attended. RLBS (the funding measure) is based on population, so the bigger cities get more funding

Liz Lynch testified for the House and Senate hearings, to the Education Finance committee

Local representatives are in favor, but the more they hear from voters, they will know it is popular

The idea is to change the current formula plus a 4 million dollar increase so no library program will lose more money next year

If it does get passed, the Moorhead library would be back to the funding they had in 2007

There was no increase for libraries in the governor's budget

Libraries are a tax funded entity, if tax payers aren't involved with the library they will want to cut it from the budget. So contact your representatives and have friends who live in other areas do so also

There is a chance that they could get a smaller amount, but this would mean that some libraries would be operating at a loss

### **2019 FM Area Endowment Fund Distribution**

The Board voted to reinvest

**Director's report**

Screening of the Homeless documentary has been rescheduled to April 18 at 6:30 due to weather concerns

**Other Business**

Andrew shared that his 3rd grade son checked out a book because the illustrator was going to web conference into his class room. They discovered that the illustrator was a friend of the family that they hadn't seen for a while.

The City Council library tour event was went very well.

The meeting was adjourned at 6:38 p.m.

The next Board meeting is scheduled for April 9, 2019 at 5:30 p.m.

Submitted by,  
Kristi Carlson